

Community Access Channels

What are these channels?

The Community Access Channels (channel 150 - 170) are dedicated for non-profit organizations located in ITC's territory to advertise their community events and announcements.

Various local church services are pre-recorded and replayed at specific times throughout the week on each channel. An occasional school event or informative video may also be viewed at times. (See the submitting a video section for details.) Along with the videos, community events and announcements will be shown on a rotation basis.

All non-profit organizations advertise free on the community access channels. There will be no for-profit businesses or organizations advertising on these channels (see The ITC Channel for more info about for-profit businesses). In order to qualify as non-profit, the organization must have 501(c)(3) status.

ITC reserves the right to refuse to display slides for any reason. Political slides will not be allowed on the community channels.

To submit information or a slide, please email localchannel@itctel.com or call ITC at 1-800-417-8667.



Guidelines for submitting slides:

1. Please allow two business days before your slide will be broadcast.
2. Each channel will be limited to 40 slides at any one time.
3. There will be a two month maximum life span for any slide. After two months, the business or organization will be responsible to submit a new slide. ITC reserves the right to allow slides to remain on the channel longer than two months.
4. ITC encourages everyone to design their own slides. There are two different formats you can use. One is PowerPoint and the other is a JPEG image. The JPEG dimensions must be 1067 pixels width by 800 pixel height (this information is available when you look at image size).
Other Criteria for designing slides:
 - ◆ The font must be easy to read and at least 20 points in size.
 - ◆ All slides will have a maximum duration of 10 seconds.
 - ◆ ITC encourages the use of pictures.
5. ITC can design a very basic slide for you, that will have a background, title, and approximately two sentences of text. You must submit the text just like it should appear on the slide. If the slide needs to be more detailed, you must design it yourself (using the above guidelines) or pay a fee for ITC to design it. See pricing to the right.

What is the ITC Channel?

The ITC Channel is designed for businesses and for-profit organizations. It can be viewed on channel one in all ITC communities. This is a paid advertising channel. If a non-profit organization would like to run a slide on this channel, they would pay the same fee as the for-profit organizations.

Along with various advertisements, The ITC Channel will be showing "Our Story Productions" and "The Steve Hemmingsen Show" with more programs to come in the future.

Please see the guidelines for submitting a slide to the left. ITC reserves the right to refuse to display slides.

Pricing:

ITC Channel rates for one slide:

- ◆ \$10 per week (minimum charge)
- ◆ \$30 per month

Note: Non-ITC customers will be charged an additional \$5 per slide.

Design rates for one slide:

- ◆ \$15 per slide designed by ITC (photos must be provided by the organization/business.)

Submitting a Video:

ITC plays several pre-recorded church services and other videos on the Community Access Channels. These videos are submitted to ITC from various sources. Please read instructions below to submit.

Videos may be submitted in the following formats:

- DVD
- Any digital format – SD card/USB drive/or digital upload

Tapes are discouraged due to the poor quality and difficulty in conversion to a digital format; however, we do have the capability to accept the following tape formats:

- VHS
- VHS-C
- DV (Digital Video tape)

Any content must be suitable for all age groups. Content containing profanity, nudity, violence, or incendiary language will not be accepted. Copyright material must have proper authorization. ITC reserves the right to deny broadcast of any program deemed unsuitable for our viewers.

Video content may be delivered to any of our offices in Clear Lake, Brookings, Milbank, Webster, or Clark. Please be aware that videos delivered to an office other than Clear Lake may require extra time to process. ITC can work with you to have the content delivered electronically over the Internet via FTP.

Since we have many programs to prepare for broadcast, we require the content be delivered at least three days prior to its scheduled play.

Below is a listing of communities and their broadcast channels.

ITC Channel

<u>Channel</u>	<u>Communities</u>
1:	All communities (except Milbank)
81:	Milbank

Community Access Channels:

<u>Channel</u>	<u>Communities</u>
150:	Clear Lake, Gary, Goodwin, Brandt
152:	Clark, Bradley, Henry, Florence, Raymond
154:	Webster, Waubay
156:	Willow Lake, Lake Norden, Bryant, Hayti
158:	Hendricks*
160:	Castlewood, Estelline
162:	White, Toronto, Astoria
164:	Lake Benton*
166:	Aurora, Elkton, Rural Brookings
170:	Sinai, Nunda, Chester, Wentworth

These channels can be viewed by all the communities listed above.

1:	Digital TV in Milbank
73:	Basic TV in Milbank

These channels can only be seen by customers in Milbank.

*Check for rules/guidelines; all may not apply.



E-MAIL:
localchannel@itctel.com

PHONE:
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