

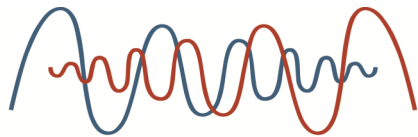
Community Cable Advertising

Cable Networks are what the viewers are watching. Cable delivers programming in every genre; news, sports, drama, comedy, documentary, kids, music, etc.

Target Viewers while they are watching programs they are PASSIONATE about.

Wired Cable Households are desirable—reach viewers with higher median home values, more education and more disposable income.

Reach the RIGHT people in YOUR area at the RIGHT times during the RIGHT programming.



SDN COMMUNICATIONS®



Contact: Deb Nichols

4320 S. Louise Ave.

Ste. 201

Sioux Falls, SD 57106

www.icanadvertising.com

Mobile: (605) 359-9114

Phone: (605) 679-4262

Fax: 319-261-2225

Email: deb@icanadsales.com

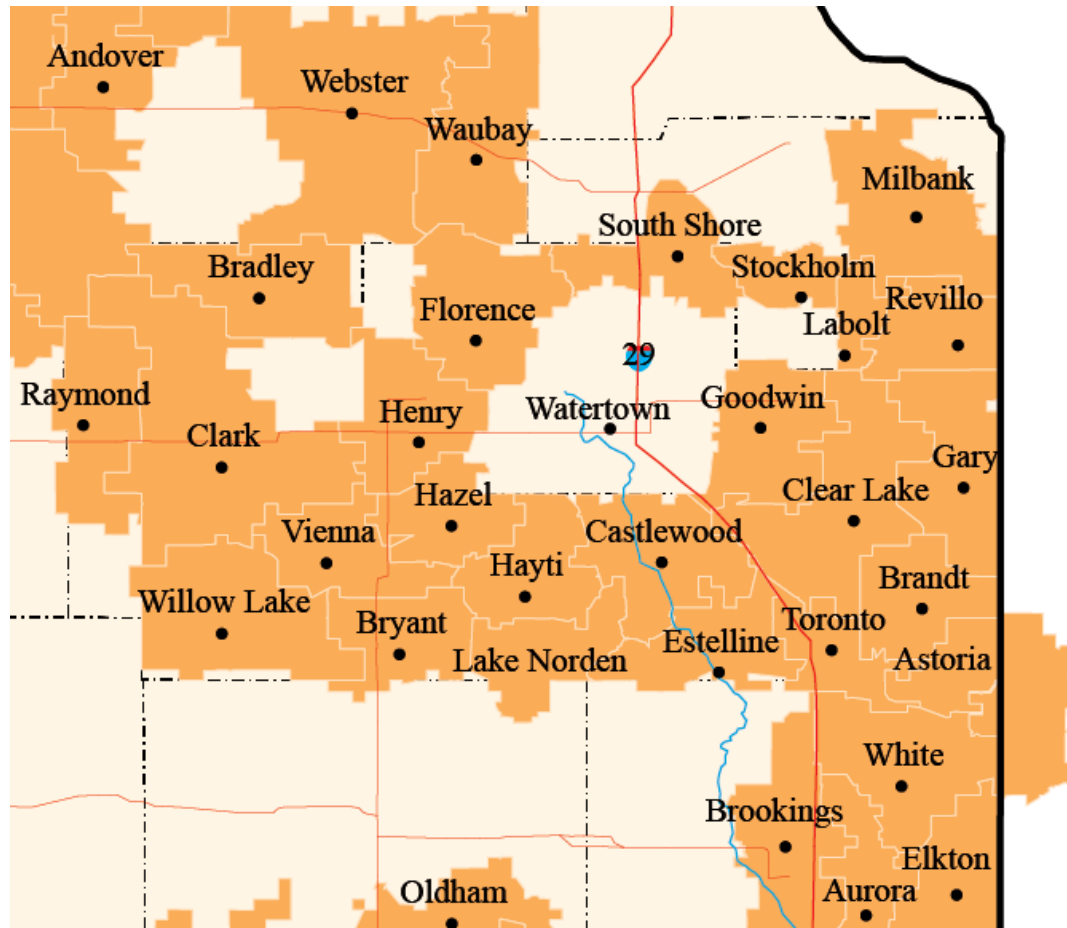


Independent Cable Advertising Network

Business Advantage Plan



Local Communities ● Local Companies ● Local Customers



BUSINESS ADVANTAGE PROGRAM

- A. Available to business customers of ITC.
- B. 25% off standard commercial rates.
- C. Commercials are standard :30 seconds dedicated to YOUR business.
- D. Don't have a TV commercial? ICAN has production services available at a discounted rate for ITC Customers. Average prices ranges from \$250 to \$500. See ICAN production services rate sheet for full details.
- E. This programming is only available through ICAN, Inc. (Independent Cable Advertising Network of South Dakota)

ESPN

FOX
NEWS
Channel

TNT

CNN

USA

HGTV

ESPN 2

tbs

A&E

abc family
channel

HISTORY

TLC

Lifetime

Discovery
CHANNEL

food
network

AMC

Bravo

FX

SPIKE

FOX
SPORTS

ESPN

NBC
Sports

nickelodeon

NFL
NETWORK

travel
CHANNEL

truTV
NOT REALITY. ACTUALITY.